

## SYSTEMATIC VOTERS EDUCATION AND ELECTORAL PARTICIPATION (SVEEP)

Systematic Voters Education and Electoral Participation (SVEEP) is a programme of multi interventions through different modes and media designed to educate citizens, electors and voters about the electoral process in order to increase their awareness and participation in the electoral processes. SVEEP is designed according to the socio-economic, cultural and demographic profile of the state as well as history of electoral participation in previous rounds of elections and learning thereof.

### i. Motives

- Inclusion
- Accessibility
- Ethical and informed voting

### ii. Objectives

- Increase the voter Registration
- Facilitate Voter Education
- Improve the Voter Turnout

### iii. Target Groups

- Youth
- Women
- PwD
- Trans Gender
- Senior Citizen
- Polling Station at B, C, D and E categories as per voter Turnout.
- General voters

## iv. Framework of SVEEP Action Plan for Tumkur District.

### Basis

Analysis of Electoral Profile of Assembly Election 2013

Learning from Assembly Election – 2013

Knowledge, Authentication, Practice survey.

### Objectives

Increase the voter Registration

Facilitate Voter Education

Improve the Voter Turnout

### Motives

Inclusion

Accessibility

Ethical & Informed Voting

### Target

#### Groups

1. Youth
2. Women
3. PwD
4. Trans Gender
5. Senior Citizen
6. Urban Voters

#### Region

Polling Station at B, C, D and E categories as per voter Turnout.

#### Others

General voters

#### Focus Areas

Inclusion  
VVPAT  
EVM  
Ethical Voting  
Informed Voting

#### Partnership:

Line departments  
Grass root level officials  
Government agencies

#### v. District level SVEEP Committee

The following District level committee has constituted to oversee the implementation of SVEEP in the district, under the chairmen ship of Chief Executive officer of Zilla panchayath.

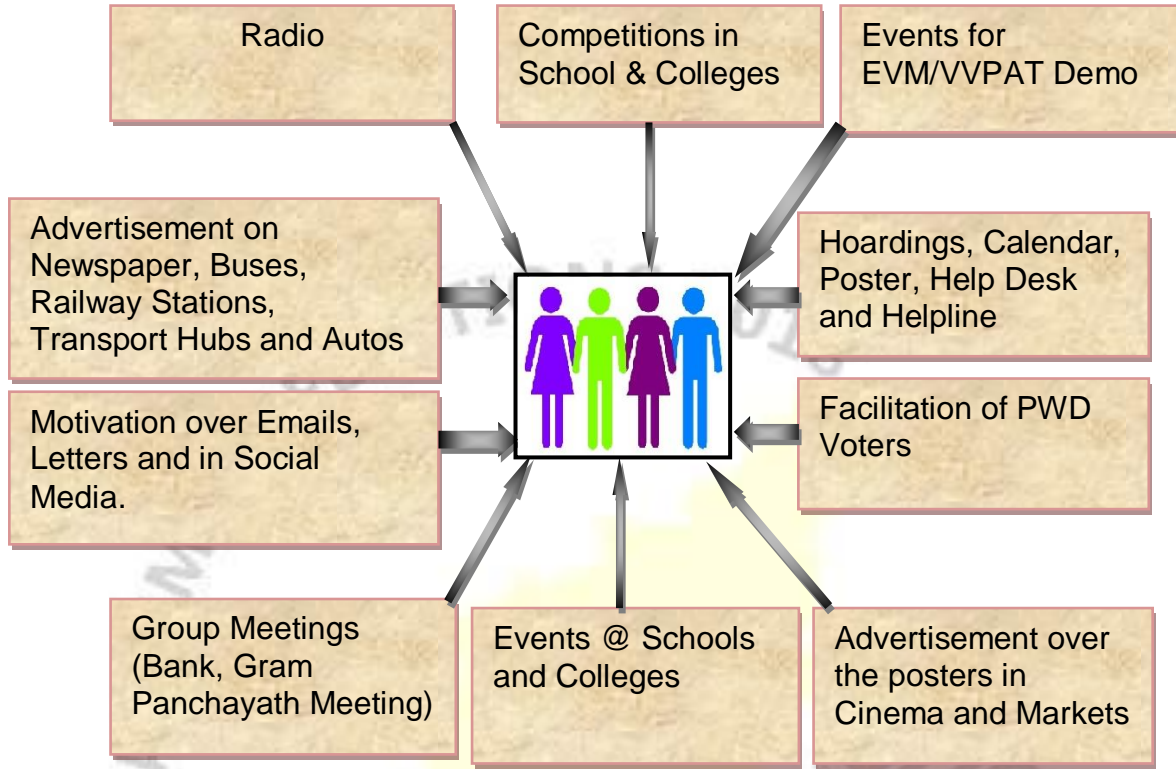
Sl. No	Proposed Members Designation	Details
01	Chief Executive Officer, Zilla Panchayath, Tumkur	Chairman
02	Deputy Secretary(Dev), Zilla Panchayath, Tumkur	Member Secretary and Nodal Officer
03	Deputy Director, Women and Child Welfare Dept, Tumkur	Member
04	District Health Officer, Tumkur	Member
05	District Social Welfare Officer, Tumkur	Member
06	District Officer, BCM, Tumkur	Member
07	Deputy Director for Public Instruction, Tumkur	Member
08	Deputy Director for Public Instruction, Madhugiri	Member
09	Deputy Director, PU, Tumkur	Member
10	Joint Director, DIC Tumkur	Member
11	Project Appraisal and Evaluation Officer, ZP, Tumkur	Member
12	DYSO, Tumkur	Member
13	Project Director, District Urban Dev. Cell, Tumkur	Member
14	District Information Officer, Tumkur	Member
15	District Co-Ordinator, NYK, Tumkur	Member
16	Co-ordinator, NSS,Unit, Tumkur University, Tumkur	Member

#### vi. Taluk level SVEEP Committee

The following Taluk level committee has constituted to oversee the implementation of SVEEP in all the 10 Taluks of the district under the supervision of Tahasildar.

Sl. No.	Designation of the Officer	Designation in the committee
1	Executive Officer, Taluk Panchayath	Chairman
2	Tahasildar Concern Taluk	Co-Chairman
3	AEE, PRED Sub division	Member
4	Child Development Programme Officer	Member
5	Taluk Health Officer	Member
6	Taluk Social Welfare Officer	Member
7	Block Education Officer	Member Secretary
8	Chief Officer of Municipal Council	Member
9	Assistant Director of Agriculture	Member
10	Asst. Director of Veterinary	Member
11	Senior Asst. Director of Horticulture	Member

## vii. General Activities planned



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Inclusive, Accessible & Ethical Elections